



ANNUAL REPORT

2022

This report was created to present the progress made by Bargad during the period of January to December 2022.

A MESSAGE FROM OUR EXECUTIVE DIRECTOR



Sabiha Shaheen
Executive Director

In 2022, Bargad continued to champion the cause of youth empowerment and development, focusing on creating positive change in the lives of young people across Pakistan. Our dedicated team, along with the unwavering support of our stakeholders, worked tirelessly to implement a wide range of initiatives and programs that addressed the pressing challenges faced by today's youth.

In collaboration with our valued partners, we made significant strides in expanding our reach and impact. By fostering strong partnerships with local NGOs, youth platforms, policy makers/parliamentarians, worthy Vice Chancellors, universities, government entities, and international organizations, we amplified our efforts to create an enabling environment that supports youth development and engagement.

None of our accomplishments would have been possible without the invaluable contributions of our dedicated staff, volunteers, and generous supporters. I extend my deepest gratitude to each and every one of you for your unwavering commitment to our cause. Your belief in the potential of young people and your continued support have been instrumental in our success.



ABOUT BARGAD

Having executed around 100 projects with national and international donors, it has the distinction of bringing youth into national and provincial policy domains and was instrumental in the formulation of pioneering youth policies (Punjab 2012, Khyber Pakhtunkhwa 2016 and Sindh 2018) among other initiatives. The organization has a credible history of working with higher education institutes and government bodies through 30 MOUs and other partnerships. It has trained around 200,000 students, faculty members and youth activists through its 28 manuals.

VISION

Socially responsible, politically aware, forward looking and gender sensitive youth that respect freedom, equality and rule of law.



MISSION

- Empower vulnerable youth (ages 12-19) and (ages 15 -29) to reach their full potential through education, mentorship and innovative interventions designed to enhance their total well-being.
- To invest in youth-led and youth-centred ideas, to convene key stakeholders in the sector and advocate for systems and policy changes that meet youths' needs.
- Empower women to end violence against women.





OUR PROGRAM AREA

Inclusion of Vulnerable Youth

Youth Health

Peace and Youth Cooperation

Amplifying Women Voices

Organizational Development



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IMPACT SNAPSHOT

10,033

Total Beneficiaries

5,498

Female

4,528

Male

7

Transgender

2,123

Minorities

30

Policy Makers/Parliamentarian

859

Government Officials

21

Vice Chancellors

490,422

Social Media Outreach



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OUTREACH THIS YEAR



Media	20	Universities	25
Govt. Dept.	7	Faith Based CBOs	20
Donors	7	MOUs/ Collaborations	16
Province	4	Districts	24
Student Societies	35		

MOUs/Collaborations

Young Omang Network	Human Rights & Minorities Affairs Department
University of Central Punjab	Provincial Youth Affairs Departments
Seed Venture	Child Protection & Welfare Bureau
National Commission of the Status of Women	Punjab Higher Education Commission
National Task Force on SDGs	Women Development Dept.
PM Youth Program	Youth Org/Platforms
Office of Ombudsperson	Social Welfare Dept.
Education Department, Punjab	TEVTA

Donors

UNICEF	Embassy of Netherlands
UNWomen	Meta Platforms. Inc (Facebook)
GIZ	Norwegian Church Aid
AmplifyChange	



Introduction of Story Telling Youth Engagement Model in Pakistan

Bargad with the support of Meta Platforms, Inc (Facebook) introduced story telling model for youth engagement and peace-building in Pakistan



Lobbying and Implementation of 2% Minority Quota

Bargad made strides in generating the attention of academia towards inclusion of gender minorities (transgender), religious minorities, PWDs, and Women at higher education through 2% minority quota during its 2nd Vice Chancellors' Conference with 11 VCs and representatives of 13 universities, PHEC. Sixty students secured their admissions under the quota.



Mapping and Assessment of Alternative Care Facilities in Punjab

The study provided causal context of the communities in the backdrop of alternate care options and regulatory framework for alternative care for children in Punjab. The study contributed into the provincial registry and care reforms.





Economic Empowerment of Women

Bargad provided technical assistance to around 1500 women from vulnerable group to be linked with financial support mechanism i.e. MFIs, government schemes etc.



Bargad Volunteers Featured in BBC

BBC Radio featured talks of two (02) Bargad's volunteers on their case studies of pro-peace messaging among youth in Pakistan.



Contribution in Global Toolkit on Hate Speech

Bargad contributed in a global toolkit for civil society and activists by Minority Rights Group International on "The Hate Speech Crises: Ways to start fixing it."



Research Study

"The impact of Covid-19 on religious and social inequalities: A case from the marginalised areas of Lahore, Pakistan."



Youth-Led Projects

The trainee youth of the Bargad under different projects have led, managed, designed and implemented their own 105 short projects, called the Social Action Projects (SAPs) engaging their peers and communities.

ABOUT OUR PROJECTS

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1- Youth Story Tellers

Meta project trained 17 young storytellers, equipping them with storytelling techniques, leadership skills, and social media proficiency. They used these skills to create and execute social action projects within their universities and communities. The goal was to shape public narratives around social cohesion, tolerance, and peace. The stories were shared on Facebook, Instagram, Twitter, and YouTube, and were also featured at a collaborative CERITA festival with the country partner.

2- Young Omang Pakistan

Bargad has been part of the network since 2018 as an advocacy and lobbying expert. Young Omang is focused on Sexual and Reproductive Health (SRH) in Pakistan. In 2022, the network secured a grant from Amplify Change and will end in 2025. As a member of the network, Bargad will engage in lobbying and advocacy efforts to raise the minimum age of marriage for girls from 16 to 18 in Punjab. Bargad will also train Punjab-based CBOs on advocacy and lobbying tools, involving them in this important agenda.

3- Mapping and Assessment of Alternative Care Facilities in Punjab

The project was implemented with the support of UNICEF in Punjab Province from July 2021 to July 2022. The report has not yet been published by UNICEF.



4- Communities of Hope: Intra and Inter-faith Harmony for Sustainable Peace

With the support of NCA, the project addressed the issues of religiously motivated violent extremism and hate speech through promotion of social cohesion, intra/interfaith dialogue, and cooperation initiatives in 8 union councils of Lahore and Gujranwala. The project promoted 2% minority quota and resolved 15 conflicts in communities

5- Coalition for Religious Equality and Inclusive Development

As part of the Pakistan initiative, named, Challenging and Understanding Religious Exclusion (Pakistan CURE – P).” Bargad built capacity, engaged, mobilized and institutionalized strengthening of youth while monitoring, tracking and analyzing hate-speech on regular basis in Pakistan.

6- Addressing COVID-19-related Inequalities

The project mobilized key local leaders and communities in collaboration with relevant HR&MA Department to promote social and cultural integration necessary to address inequalities exacerbated by the COVID-19 pandemic, particularly the negative impacts experienced by the most vulnerable populations, of the communities.

7- My Dream, My Business

The project started in 2022 and will end in 2025. It will train 2000 women from 15 Lahore and Gujranwala union councils and provide tool kits to 100-150 women to start/expand their start-ups/micro-business. The need assessment has been done which will contribute in developing manuals on business management and employability.

8- Joint Social Action for Inclusive Society

Bargad adopted an integrated approach by engaging all key stakeholders to improve protection and participation of vulnerable groups as well as strengthening Community Peace Groups (CPGs) in eight/8 Union Councils (UCs) of Lahore. The project resolved 8 conflicts in communities.

9- Socio-Economic Recovery of Afghan Refugee Women-Girls in Punjab & Balochistan

The project started in 2022 and will conclude in 2024. The focus of the project is social development and economic recovery of Afghan refugee women and girls in Balochistan and Punjab. The need assessment has been completed which provided the baseline for project result framework.



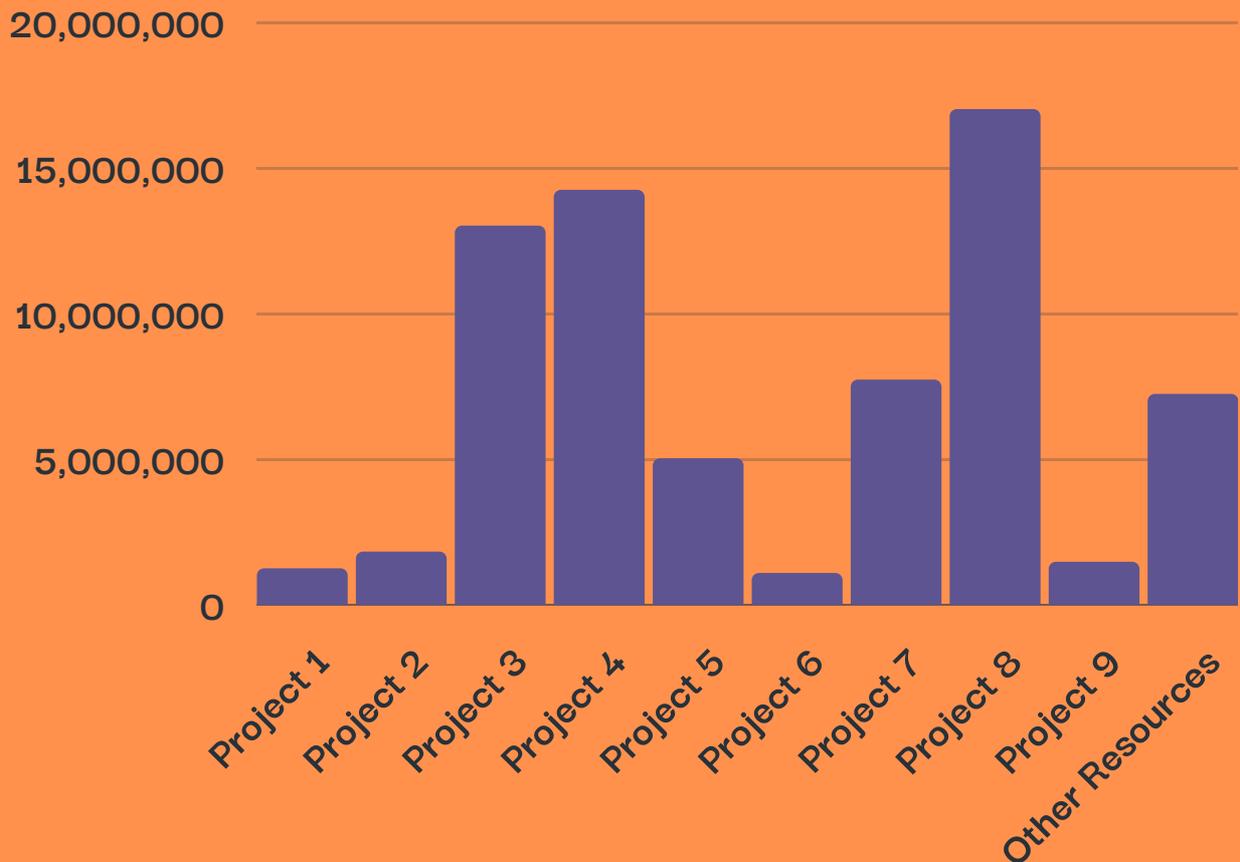
FUNDS RECEIVED

14



FUNDS
RECEIVED

PKR 66,792,762





WAY FORWARD



As we move forward into the future, we are excited about the opportunities that lie ahead. We remain steadfast in our mission to empower youth, break barriers, and foster an inclusive society where every young person can thrive. Together, we will continue to create lasting impact and inspire positive change.

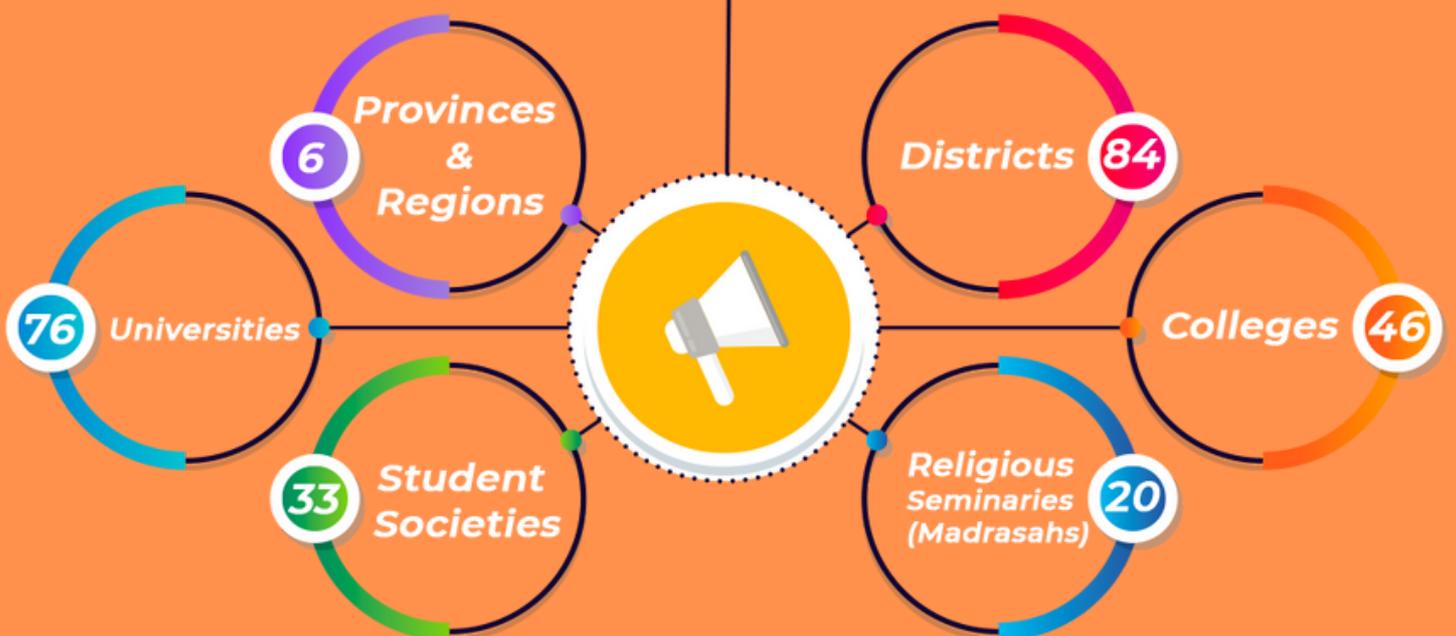
Thank you for being a part of the Bargad family and for joining us on this incredible journey.



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OVERALL OUTREACH

Outreach



OUR SUPER TEAM

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Sabiha Shaheen
Executive Director



Iqbal Haider Butt
Programme Advisor



Saiqa Rani
Director Programmes



Sarfraz Ahmed Saadi
Sr. Manager - Finance & Planning



Usman Younus
Project Coordinator



Rabia Dar
Programme Officer





Adnan Butt
Sr. Operations Officer



Usama Nasir
Programme Officer



Minahil Aslam
Branding & Communication
Manager



Muhammad Shahbaz
Operations Officer



Ahmed Zafar
Field Officer



Minza Wajahat
Field Officer



Afshan Noureen
M&E Officer



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